

August 2010

TO: Tahoma Lady Bears Basketball Players, 9th – 12th
RE: Sponsors for Basketball Program

We had another successful year with our color game program! As such, we are planning on creating our 3rd year color game program as one of our fundraising events for the 2010/2011 basketball season. The program will be similar to the previous years with 24+ pages containing pictures of the team, coach and player profiles, and advertisements. We need your help to make this fundraiser a success! Players are required to sell **at least three advertisements** for this season's program. Fundraisers, such as this, help cover the expense of the program, uniforms, equipment, and tournament play.

Here's what you do:

- Think of businesses you and your family go to: dentist, orthodontist, driver's education, etc.
- Check http://tahomaladybearsbasketball.sports.officelive.com/program_sponsors.aspx to make sure the business you want to solicit hasn't already been solicited and follow the directions on that website.
- Then, visit that business asking if they'd like to sponsor the Lady Bears basketball team by advertising in the basketball program. (Be polite if they decline. Next time they might say yes!)
- If they want to purchase an ad for the program, they will need to complete the entire form. Turn all forms/checks into Jim Hamberg. Leave the 2nd half of the form with them and they can follow the directions to send the ad file to Jim.
- Ideally we want to have a digital copy of the ad unless they select business card.
- Be sure to attach their business card to the form and give them the bottom half.
- You can get a sample copy of a program from Jim Hamberg to take around and show business owners what the program will look like.
- Each player will receive 25% credit of each donation to be used towards camp, travel expenses for team play, etc associated with Lady Bears basketball.
- Jim Hamberg contact email: jhamberg@comcast.net

ALL FORMS NEED TO BE TURNED IN BY October 29th!

Remember...this is YOUR program—help make it a success!!